



WHITEPAPER

Table of content

1	Vision
2	The future of blockchain
3	What is changing?
4	Control
5	Banks
6	Industries
7	Governments
8	What is Plancoin?
9	Roadmap
10	Technical Information
11	Total Supply
12	ICO Time
13	Starting ICO
14	Revenue distributed
15	Lending
16	Plancoin Trading, Exchange
17	Proof of Stake (POS)
18	Mining coin
19	Referral & Bonus
20	Communication Plan
21	System Commitment
22	Our Target



Vision

- ❏ Ecommerce has been established since 1979 and has been developing very strongly up to now, it is developing strongly thanks to internet, Mobile phone is also developing strongly, so the demand for Online shopping is also increasing and more convenient every day.
- ❏ Technology is also developing and diversifying, which has led to the emergence of a number of business types in which sales through payment technology have become more popular. Accordingly, many most prominent commercial companies like Amazon, Ebay, Alibaba, Lazada ... have developed breakthrough e-commerce.
- ❏ The shortening of the distance between buyers and sellers via e-commerce, mobile applications, smart phones and cryptocurrency or blockchain technology is an advantage for e-commerce. a whole new direction. Improve work efficiency, increase revenue for sellers, reduce maximum cost for buyers. Convenient transactions along with fast payment solutions emerged specifically to help with the payment in e-commerce such as Paypal, Payoneer, Alipay, Master card, Visa.
- ❏ The sales revenue of large e-commerce companies such as Amazon, ebay, Alibaba, lazada and millions of other ecommerce websites thriving with billions of dollars in sales each day in which the fees for transactions collected by payment system is a huge number.

The Future Of Blockchain

In the wave of industrial revolution 4.0, Blockchain is considered as a "key" technology for digital transformation and building a future information technology platform.



What is changing?

- Blockchain will be adopted by central banks and cryptographically secured currencies will become widely used.
- Nasdaq will launch blockchain-enabled digital ledger technology that will be used to expand and enhance the equity management capabilities offered by its Nasdaq Private Market platform.
- The settlement of currency, equity and fixed income trades almost instantaneously through permissioned distributed ledgers creates a significant opportunity for banks to drive efficiency and potentially create new asset classes.

Control

- ⬡ New technologies such as blockchain have the potential to reduce cyber risks by offering identity authentication through a visible ledger.
- ⬡ There is no reason why requirements for numbering, maintaining and indexing records and communicating information provided in records could not be met through an electronic ledger system.
- ⬡ Car rental agencies could use smart contracts that automatically allow rentals when payment's received and insurance information is confirmed through a blockchain record.
- ⬡ A refrigerator equipped with sensors and connected to the Internet could use blockchain to manage automated interactions with the external world-anything from ordering and paying for food to arranging for its own software upgrades and tracking its warranty.
- ⬡ Small businesses could use blockchain to create trusted trading platforms among themselves.
- ⬡ Blockchain could potentially help bring robustness and transparency to the post-trade environment.
- ⬡ New technologies such as blockchain have the potential to reduce cyber risks by offering identity authentication through a visible ledger.
- ⬡ A bank could pay the supplier instantly over the Internet.
- ⬡ Blockchain technology will alter timing on risk.

Banks

- ⬢ Blockchain will be adopted by central banks and cryptographically secured currencies will become widely used.
- ⬢ Blockchain could replace central banks.
- ⬢ Real risks remain for banks that choose to get involved with cryptocurrency firms.
- ⬢ Blockchain technology could reduce the UBS's infrastructure costs in cross-border payments, securities trading and regulatory compliance by as much as \$20 billion a year by 2022.
- ⬢ The number of applications within and outside the banks could be reduced as the Blockchain transaction contains all relevant information for the successful transfer of assets and/or related contracts.
- ⬢ Deutsche bank's economist sees blockchain as a threat because of the lack of the IT infrastructure to support the technology involved.
- ⬢ Ethereum is much more general purpose than bitcoin and could be useful for banks.
- ⬢ The future of finance in many nations could be dominated by Bitcoin and cryptocurrencies.
- ⬢ A private blockchain run by banks could end up as just "another cartel" and function as poorly as the payments consortium.
- ⬢ Banks could become the "custodians of cryptographic keys".
- ⬢ The blockchain could save lenders up to \$20 billion annually in settlement.
- ⬢ Blockchain technology could be used to bypass today's centralised financial infrastructure entirely.



Industries

- ⬢ Time and education will need to play a role as other industries are just realizing one of the core innovations of the blockchain is its ability to reduce or eliminate trusted counterparties in the transaction process.
- ⬢ Blockchain has the potential to create new industry opportunities and disrupt existing technologies and processes.
- ⬢ Blockchain technology will make the world even smaller as it increases the speed and efficiency of transactional activity.

Governments

- ⬢ The future of finance in many nations could be dominated by Bitcoin and cryptocurrencies.
- ⬢ Blockchain technology could be used to distribute social welfare in developing nations.
- ⬢ Elections are currently an expensive and arduous. Thanks to blockchain tech they will soon be instantaneous.



What is Plancoin?

The original idea for the trademark:

The original idea for the trademark: The Plancoin is used to pay in ecommerce, money transfer and online trading around the world.



Website: <https://plancoin.co>, <https://plancoin.io>

Overview: Becoming the largest and most popular digital currency exchange channel in the world.

Information summary, future direction and Plancoin technology used:

Plancoin Limited Company would like to introduce you to a new type of cryptocurrency so-called PLANCOIN. Payment solution, e-commerce transaction basing on Blockchain technology is a completely new trend at the present time. And capturing this cryptocurrency trend, Plancoin launched an electronic money project abbreviated PLAN which operates on the Peer to Peer technology and uses the SCRIPT algorithm. PLAN was created to provide services for e-commerce, online trading, payment for partners and online shopping. It will minimize the cost of operating system, transaction costs per transaction, speed of processing transaction, shorten geographical distance and especially safety for buyers and sellers.

Roadmap

2017

-  **Beginning of year:** Building PLAN system
-  **April to June:** Building wallet system
-  **August to October:** Building the Lending, exchange platform
-  **November to December:** Checking the entire system and completing the registration before launching.

1

2018

-  **January:** Pre_sale and ICO
-  **February:** Publicity of Lending
-  **March:** Publicity of the internal Exchange
-  **April:** Opening Android and iOS app.
-  **May:** Putting Plancoin into the top cryptocurrency websites.
-  **June:** Publicity of Staking
-  **July:** Upgrading and testing the system
-  **August:** Public Mining
-  **September - December**
Putting Plancoin into the floors
CoinExchange, Livecoin, Binance,
(HitBTC will be listed soon)

2

2019

-  **January to May:** Researching and developing solutions/ideas based on Blockchain technology for future payments.
-  **July to September:** Setting up payment gateways and methods for enterprises to do business.
-  **September to December:** cooperating with e-commerce partners, business partners, and payment gateways.
-  **2020 => 2023:** Ecosystems

3

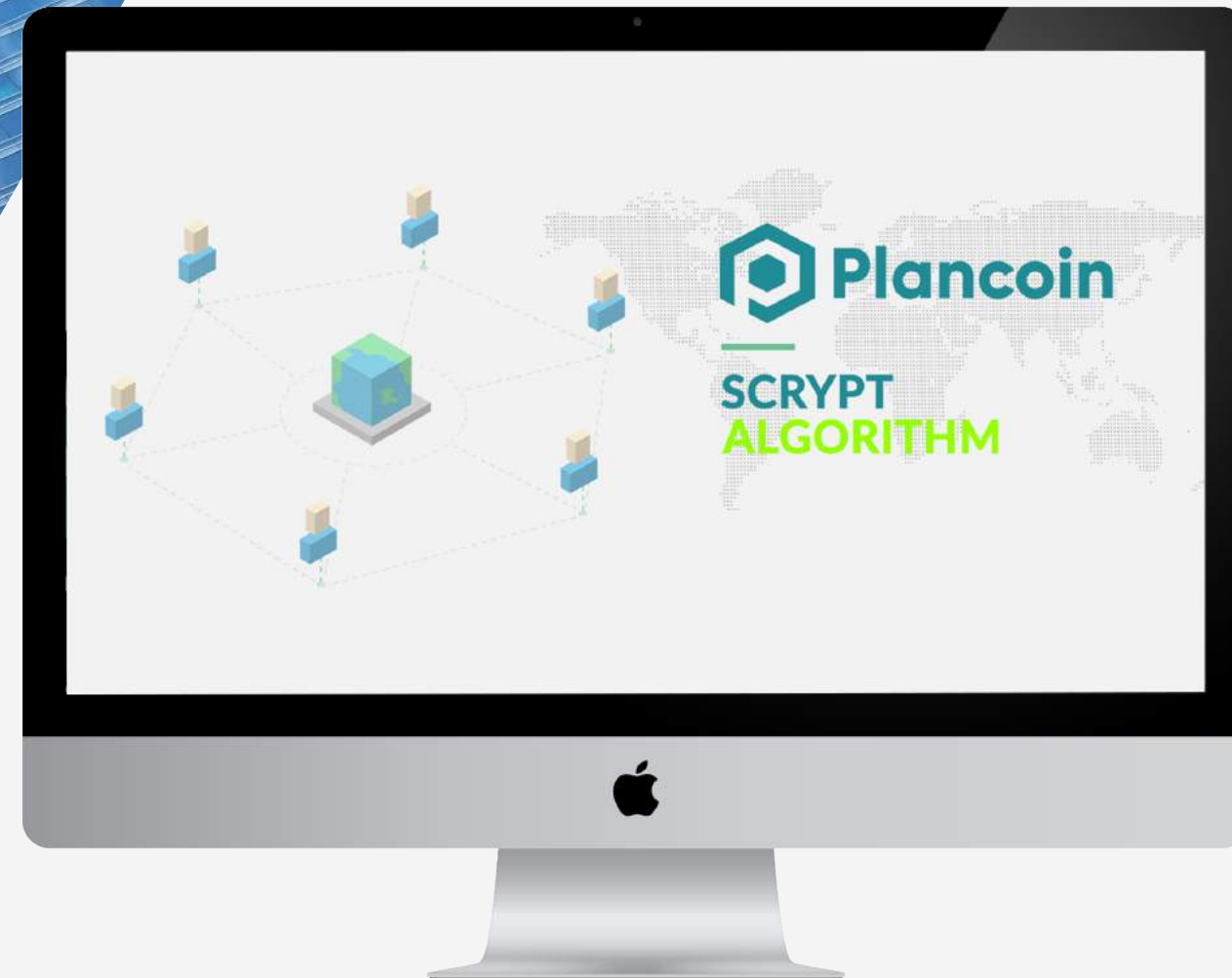
2020

ECOSYSTEM



4

Technical Information



01

Total coin supply:
35,000,000

02

Algorithm:
Script

03

Type:
PoW/PoS

04

Block reward:
11 coins

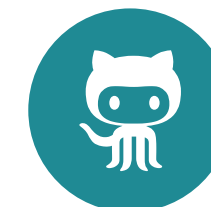
05

Coin name:
PLANCOIN

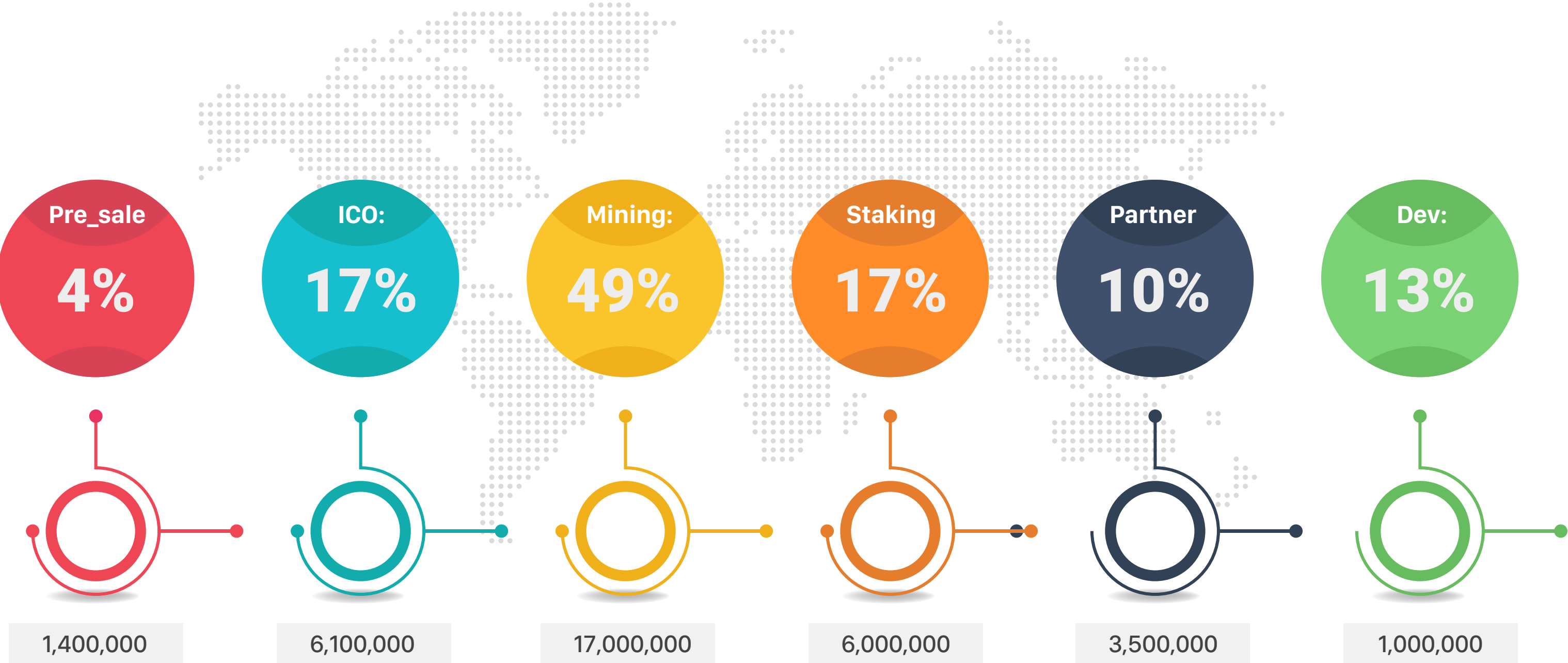
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Coin abbreviation:
PLAN

Online trading community is through wallet system on many operating systems such as Android, iOS, Windows, MAC, Linux. Open source at github:



Total 35 million coins in it



ICO time

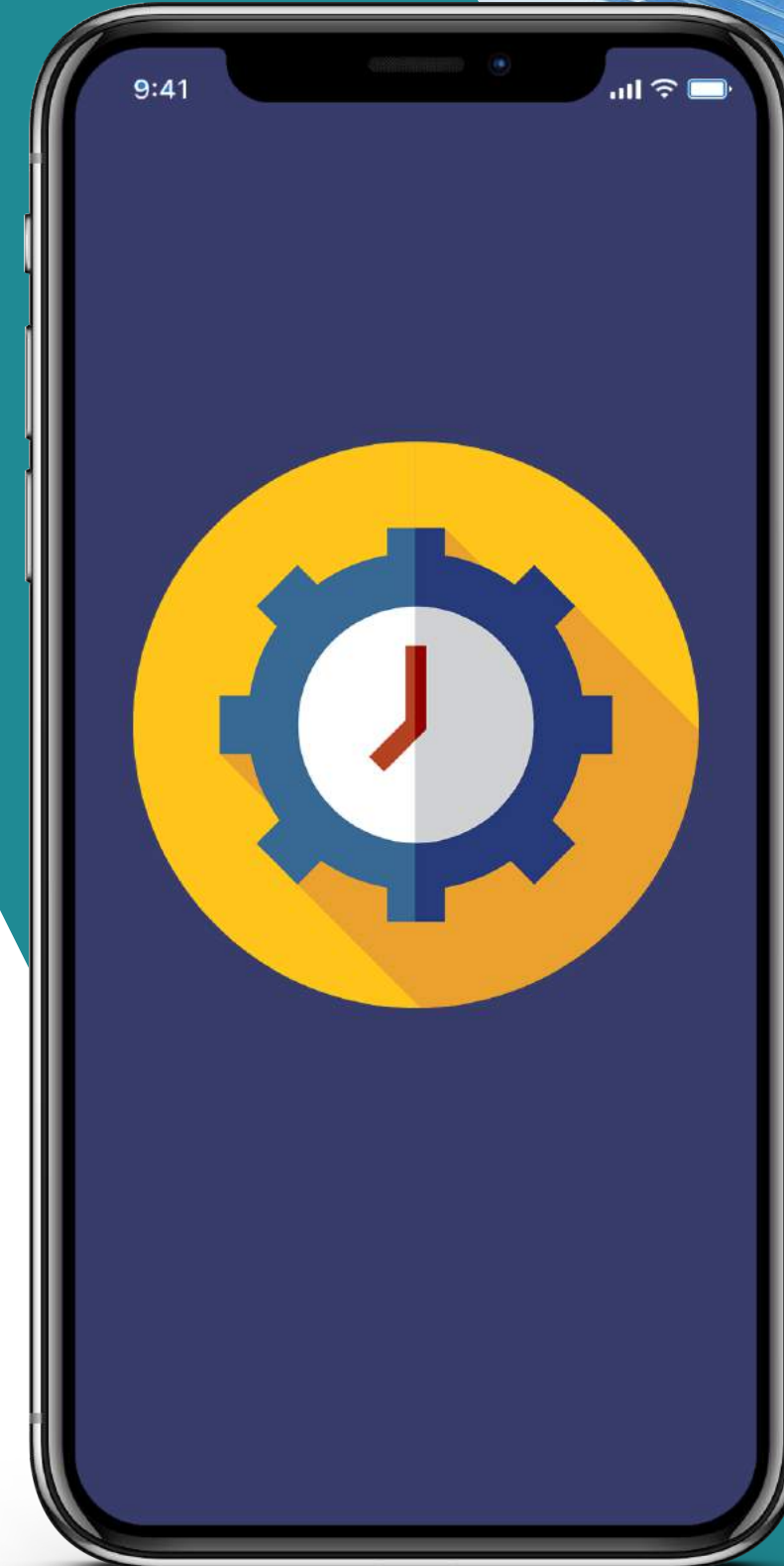
 **Starting:** January 24, 2018

 **Ending:** February 23, 2018

 **Opening ICO at 8:00 AM** Timezone : UCT-7 in Mountain Time

 **Starting price of ICO** \$ 0.6 / PLAN

 **Pre-ICO:** \$ 0.42 (January 18, 2018, Min 200 Max 4000 PLAN)



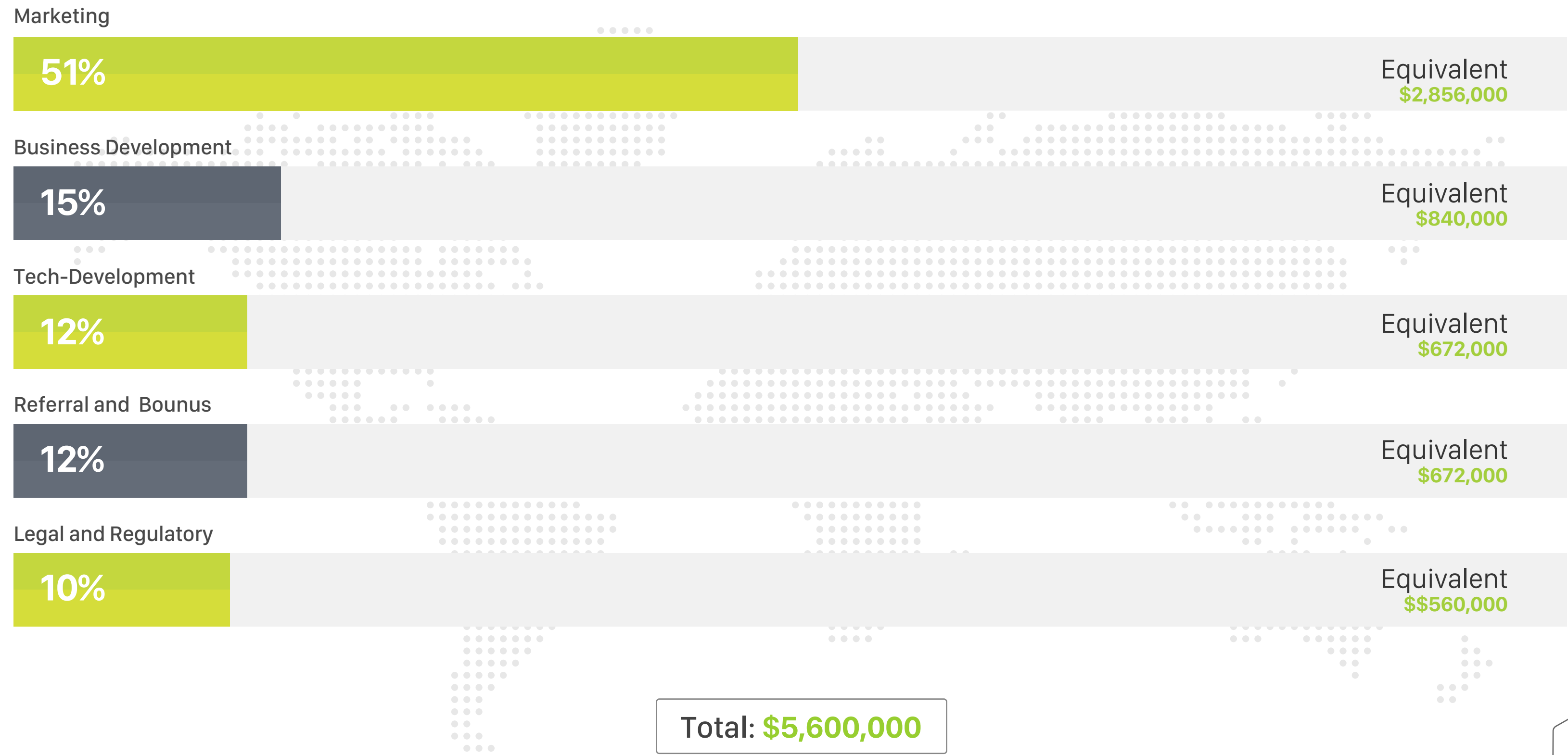
Start ICO

 **Min=** 50 PLAN

 **Max=** 1200 PLAN/User

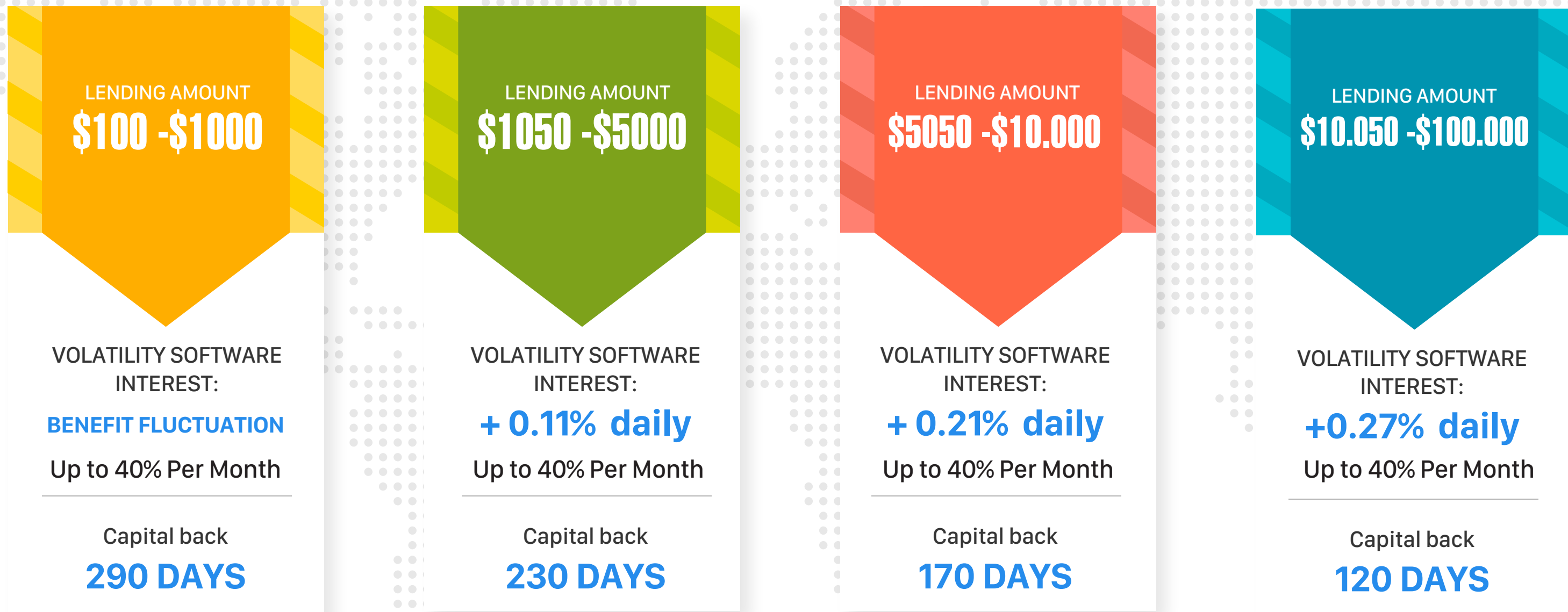


Revenue distributed



Lending

- 🏠 **Step 1:** Registering your account at Plancoin.
- 🏠 **Step 2:** Depositing BTC and then you can buy (PLAN) .
- 🏠 **Step 3:** Starting the lending with Plancoin and profit up to 40% per month.



The lending package will guarantee daily profit, monthly profit that can be up to 40% and the annual profit is enormous.

Plancoin Trading, Exchange

After the ICO, the internal Plancoin Exchange platform will be opened; you can use it to make a profit from Plancoin Exchange by buying at low prices and selling them at higher prices and recognizing profits from the price difference. If you want to make a profit from this, you must first own the bitcoin and deposit it into Plancoin to make the exchange.

Steps to start the exchange

Step 1: Registering your account with Plancoin

Step 2: Step 2: Depositing BTC so that you can buy PLAN

Step 3: Beginning the exchange with Plancoin then making a profit



Proof of Stake (POS) - Keeping money in the wallets for interest

- 🏠 **Step 1:** Registering your account with Plancoin
- 🏠 **Step 2:** Depositing BTC so that you can buy PLAN
- 🏠 **Step 3:** Sending PLAN coin in your wallet on operating systems like Linux, Windows or Mac and your profit depends on the amount of Plancoin and you can deposit as much as possible.

Why You Can Make Profit From Staking?

Plancoin is used blockchain technology so it gives you bonuses when you keep the coins and your coins are used to stake. All you have to do to earn money by this method is to keep the coins in your Plancoin wallet. This means that anyone holding Plancoin in their wallet will get interest on their balance, this is one way to verify for the transaction block.



• JUNE 2018 - DECEMBER 2018

RECEIVING
10% / MONTH



• JANUARY 2019 - JUNE 2019

RECEIVING
8% / MONTH



• JULY 2019 - DECEMBER 2019

RECEIVING
6% / MONTH



• JANUARY 2020 - JUNE 2020

RECEIVING
5% / MONTH



• JULY 2020 - DECEMBER 2020

RECEIVING
3% / MONTH



• JANUARY 2020 - JUNE 2021

RECEIVING
1.4% / MONTH



Remember: You are required to hold your Plancoin minimum for 15 days to start earning Staking interest.

Mining coin

Publicity in August 2018

Exploiting Plancoin will bring you benefits by investing in the hardware (CPU/GPU) and using POW to mine Plancoin.

Step 1: Plancoin can be mined with CPU/GPU

Step 2: Download the miner to mine Plancoin

Step 3: Starting Plancoin Mining



2 ways to help you exploit Plancoin as follows:

Solo Mining and Pool Mining, detailed information and directions will be updated in the next month when visiting the home page.

Referral (commission level)

Our 5-level affiliate program allows you to have opportunity to earn a large amount of money by introducing new members to buy coin ICO, you will be received up to 8% bonus on the total number of coins that the your members has been purchased, so the more members join, the more money you get.

Steps to get started:

- 🏠 Registering your account and getting a referral link to receive commission percentage from new registering member through that link.
- 🏠 You can use a number of standard and professional banners on our system and put them on your website and blog to get the interest from potential users and investors.



Bonus: Receiving \$4 right now when signing up the account via Facebook

Steps to complete the reception of bonus:

Step 1: Registering your Plancoin account via your Facebook

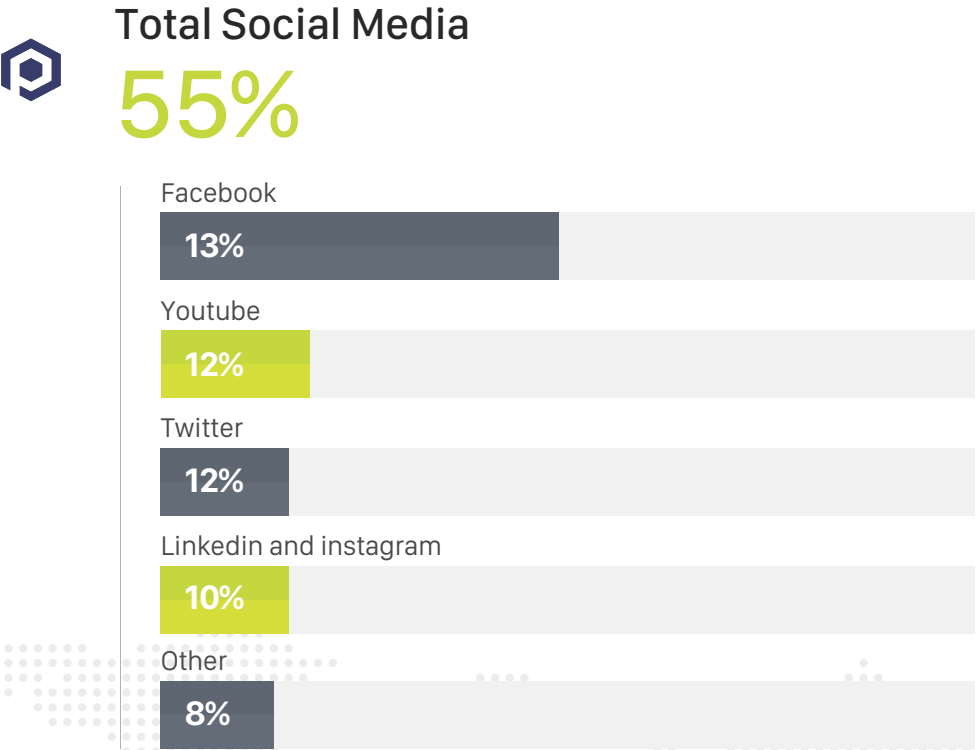
Step 2: Getting \$ 5 right away, equivalent to 10 Coins

Step 3: Use Affiliate link to invite friends to join Plancoin by Facebook accounts to gets 5 coins

Communication plan

COMMUNICATION VIA THE CRYPTOCURRENCY WEBSITE

Adding Plancoin to leading Cryptocurrency websites such as:



Total:
100%

Digital advertising
20%

Newspaper
15%

TV
10%



System Commitment

Team

- System building teams have at least 4 experience years and have worked on banking and financial systems and are familiar with the latest blockchain technologies and algorithms.
- The technical team is always online to check 24/7/365 to ensure the safety of investors.
- The 24/7 support team will answers your questions quickly, tickets are responded for a maximum of 40 minutes.

Security

- The Plancoin servers are located around the world and are protected both hardware and software from all hackers. Besides, CloudFlare is the most reliable and professional software service provider that can help us protect and prevent ddos completely.

SSL:

- Securing through SSL protocol



Our target

- ⬢ Reach \$ 160 by the end of 2018
- ⬢ 600,000 users
- ⬢ Become a partner in leading online payment and payment gateways worldwide by 2019 with a 12% market share and a 20% market share in 2023.





THANK YOU